

# Annual 2014 Report

Broome County  
Community  
Organizations Active  
in Disaster, Inc.

## BOARD OF DIRECTORS

*Joseph Sellepack, President*

*Bruce Barney, Vice President*

*Nicki French, Secretary*

*James Smith, Treasurer*

*Sean Britton*

*Jill Deskins*

*Erin Donnelly*

*Greg Jenkins*

*Rachel Jenks*

*Erik Jensen*

*Andrew Marietta*

## STAFF

*Shelbi DuBord, Executive Director*

## VISIT US ONLINE

[www.bccoad.org](http://www.bccoad.org)

 BroomeCountyCOAD

 @bccoad



## 2014 was a great year for Broome County COAD...

This year has been one of tremendous growth. We hosted two very successful events--our June Membership Reception and our September Tabletop Exercise. Both of these events enhanced our understanding of the community's disaster preparedness needs and increased our membership. Thanks to these events, as well as new and improved communication systems, our membership has increased by 433%!

We now have a total of 26 members, including organizations from both the nonprofit and public sectors, as well as individual community members with an interest in disaster preparedness.

We experienced significant changes this year in our Board of Directors as several individuals left and others joined. We are lucky to have a group of committed and talented professionals who are working to strengthen our organizational governance and oversight.

Much growth happened in terms

of infrastructure this year. With the help of several student interns and one AmeriCorps member, we developed a social media presence, a video series about disaster preparedness, and a regular monthly newsletter.

As we look toward 2015 and beyond, our Board of Directors is developing a strategic plan that will guide our future direction. We hope to continue supporting our

members while providing a valuable service to the community in terms of the disaster management cycle. We look forward to hosting more training events and getting to know our members even better.

It is my sincere hope that you and your loved ones have a happy, healthy, and safe holiday and I look forward to working with you in the New Year!

Sincerely,

*Shelbi DuBord*



# Events

## June 3 Reception

On June 3, 2014, Broome County COAD held a reception at Terra Cotta welcoming current and potential new members to the organization. The featured speaker was Ismael Berrios, from New York State VOAD.

## September 24 Tabletop Exercise

Broome County COAD held a tabletop exercise on September 24, 2014, to better understand the capabilities and needs of community organizations during a disaster recovery phase in Broome County. The exercise was attended by a total of 84 people, comprising 56 individual organizations. Overall, the exercise was very successful in learning what each participating organization can do to assist during a disaster recovery as well as the gaps in service provision during several different timeframes of recovery.



## December 10 Annual Meeting

The Annual Meeting was held on December 10, 2014 at Terra Cotta, where members gathered to celebrate a year of excellent growth. The business part of the meeting included a discussion on 2015 programming, and an announcements about the preliminary draft of the 2015-2018 Strategic Plan.

## Membership Reception 06/2014

146 invited

35 attended

## Tabletop Exercise 09/2014

150 invited

84 attended

# Communication

In January 2014, we embarked on our first ever online presence with the creation of [www.bccoad.org](http://www.bccoad.org). In June, we began social media accounts on Facebook and Twitter as well as monthly newsletters and a educational video series. Read on for some stats about our progress this year...

## Website

One stop shop with membership application, organizational information, resources, and calendar of meetings.

3,566 total views / 844 total visitors (January-November)

## Facebook

Average of 5-7 posts/week / 123 Likes

## Twitter

123 Tweets since June / 21 followers

## YouTube

3 videos in disaster preparedness series

Membership highlight series in production

## Newsletters

6 monthly newsletters



# Membership

## FULL MEMBERS

Broome County Council of Churches

Broome County Habitat for Humanity

Catholic Charities of Broome County

Community Foundation for South Central New York

Conklin Presbyterian Church

Davis College

Southern Tier Chapter of the American Red Cross

The Salvation Army

United Way of Broome County

WSKG

## ORGANIZATIONAL AFFILIATE MEMBERS

Binghamton University Decker School of Nursing

Binghamton University Center for Civic Engagement

Broome County Community Emergency Response Team

Broome County Department of Planning

Broome County Office of Emergency Services

Family & Children's Society

Mental Health Association of the Southern Tier

New York State Homes & Community Renewal

YWCA of Binghamton and Broome County

## INDIVIDUAL AFFILIATE MEMBERS

Bruce Barney

Thomas McCartney

Sean Britton

Jim Smith

Erin Donnelly

Elizabeth Tracy

Andrew Marietta